



# The Rule of Five

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Making a visual aid, not a script



# The Rule of Five...

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- Dictates how many items you can have per slide
  - I.e. five or fewer
  - Items = title, bullet points, pictures, etc.

# 1. Title

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- 2. Bullet point
- 3. Bullet point
- 4. Bullet point

## 5. Picture



# What to Include on a Slide

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- Little bits of information
  - Fragments are acceptable
  - Avoid using periods
  - One piece of info per bullet point

# What to Include on a Slide

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- Don't do this:
  - The University of Westminster is approximately 3,821 miles from Grand Rapids, MI. It takes about 8.5 hours to get there via airplane with an additional hour of travel by train.
- Instead, do this:
  - Approximately 3,821 mi from Grand Rapids, MI
  - 8.5 hours via airplane + 1 hour via train

# What to Include on a Slide

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- Pictures
  - Make sure they're relevant
- Legible font

The most important thing: Make sure your visual aid is just an aid (if you read directly off of it, you will lose points).